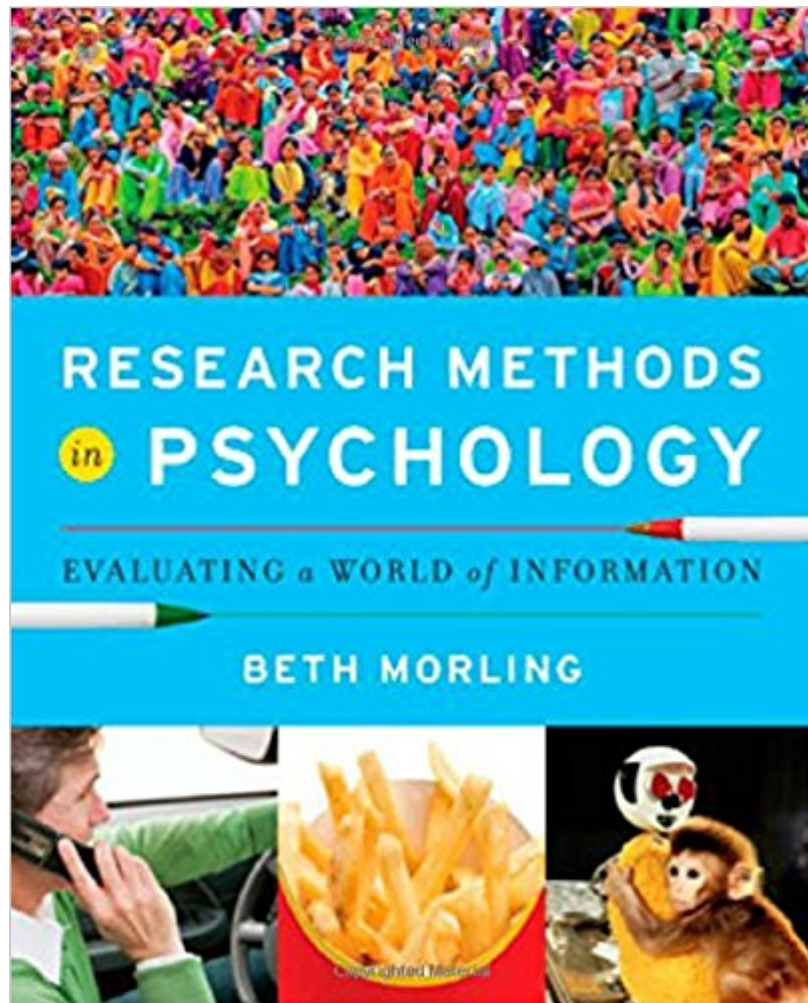




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Research Methods In Psychology: Evaluating A World Of Information



Synopsis

An engaging text that helps students develop the skills they need for critically examining their world. *Research Methods in Psychology: Evaluating a World of Information* acknowledges that many psychology majors pursue careers in which they need to read and understand research rather than actually conduct research. Therefore, while students still learn the skills necessary to design research, the book emphasizes the quantitative reasoning skills students need to become systematic and critical consumers of information. Examples from a variety of sources capture students' interest, and the innovative pedagogical framework ensures that students will retain and be able to apply what they learn.

Book Information

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Customer Reviews

Beth Morling focuses on both undergraduate teaching and cultural psychology research. She regularly teaches courses on research methods, cultural psychology, the self-concept, and the teaching of psychology. Dr. Morling's most recent scholarly research has focused on how culture shapes human motivation and social life, as well as where cultural differences are located and measured—whether within the person, or in cultural products such as media, texts, or buildings. She is a Fulbright scholar, having lectured and conducted research in Kyoto, Japan during 2010–2011. She is the Delaware State Professor of the Year (2014), an award from CASE and the Carnegie Foundation for the Advancement of Teaching.

Easy to read, great definitions, and concise. Everything I'm looking for in a Psychology text book. As

a student, I don't want to have to read entire chapters to get the most necessary information before lecture, and this book provides easy to spot definitions and gives great summaries. This textbook actually made me want to read the chapter after lecture (which almost never happens!).

This was one of the easiest textbooks I have ever read through. The concepts are clear and concise, and the chapters are fairly organized with easy to spot headers and satisfactory chart and graph examples; I've never had a problem with them. The author tends to repeat previous information sometimes which is a definite plus for me with the gradual reinforcement. Examples are modern and relevant. I actually kept this book instead of selling it off for future reference in my major.

I wish I would have purchased the book instead of renting it. The exercises were very useful and easy to understand. The topics have a nice transition especially for individual who have not had stats in one to two years.

Chapters are short and concise. The book comes with an online help guide that includes flashcards and quizzes. This was the best textbook I have ever used in a class. It was highly informative without taking me forever to read; I actually kept up with my reading! The online site was very useful as a study tool. Quality of the book was great, came just as described (I bought it used).

The price was great, and it worked well for the course.

This was extremely helpful to get through this class.

Works really well. Pages a little bent but it doesn't affect the book

I got my book on time for class and it was as advertisedthank u

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